

EVENTS

“Giampiero Mauri Innovation Center”



Some forty agents and distributors from all over the world met on 13 and 14 December at the headquarters of **Giardina Group** in Figino Serenza, in the province of Como. There are many reasons behind the choice to invite their distribution network to Italy, to the factory where finishing and drying equipment is designed, manufactured and tested.

Most important is the 'official inauguration' for the "Giampiero Mauri Innovation Center" business network, a 2,500-square-meter facility with meeting and training rooms surrounding a 1,500-square-meter showroom/workshop which includes all the operational technologies of the Giardina Group.

"This was a very important moment for us", declared **Stefano** and **Riccardo Mauri**, owners of the company.

"We have put on display the fruit of a determined approach that allows us to have an effective centre where today all our skills are made explicit and available. A place that we have officially opened to our worldwide sales network because it is, and must always be, available to them, so that they may illustrate what we know and what we can do to their customers".

This event ends an excellent 2019 for the group, which has seen a significant increase in sales, even at a time that many judged and experienced as being rather stable. *"We have reached 20 million euros, and the orders we have for delivery in the coming months are giving us a very positive outlook for 2020",* added the two brothers.

"Our technologies and, more importantly, the quality of our excimer solutions allows us to be the ideal leading partner in many countries around the world today", commented **Stefano Tibè**, Giardina Group sales manager.

"These two days have brought us even closer to our partners all over the world – we have been able to clearly demonstrate that providing a high-tech response for us means not only putting in place strong technical skills, but also services, availability and, indeed, a facility and a modern, elegant, effective showroom where we can reveal all this!". ■